

MONTHLY BLOG REPORT

TRAFFIC

Total Sessions:

Total Pageviews:

HIGHLIGHTS

POSTS

Total Posts Written:

Most Popular Post:

CHANGES ON THE BLOG:

AUDIENCE

Email Subscribers:

Pinterest Followers:

Facebook Followers:

Twitter Followers:

ENVIRONMENTAL INFLUENCES:

EXPENSES

Products:

Services:

Other:

Total Blog Expenses:

WHAT WORKED:

WHAT DIDN'T WORK:

INCOME

Products:

Affiliate:

Ad Revenue:

Other:

Total Blog Income:

WHAT I NEED TO DO BETTER:

NET PROFIT/LOSS:

ACTION STEPS FOR NEXT MONTH: