

# JANUARY BLOG REPORT

## TRAFFIC

Total Sessions:

Total Pageviews:

## POSTS

Total Posts Written:

Most Popular Post:

## AUDIENCE

Email Subscribers:

Pinterest Followers:

Facebook Followers:

Twitter Followers:

## EXPENSES

Products:

Services:

Other:

Total Blog Expenses:

## INCOME

Products:

Affiliate:

Ad Revenue:

Other:

Total Blog Income:

NET PROFIT/LOSS:

HIGHLIGHTS

CHANGES ON THE BLOG:

ENVIRONMENTAL INFLUENCES:

WHAT WORKED:

WHAT DIDN'T WORK:

WHAT I NEED TO DO BETTER:

ACTION STEPS FOR NEXT MONTH:

# FEBRUARY BLOG REPORT

## TRAFFIC

Total Sessions:

Total Pageviews:

## POSTS

Total Posts Written:

Most Popular Post:

## AUDIENCE

Email Subscribers:

Pinterest Followers:

Facebook Followers:

Twitter Followers:

## EXPENSES

Products:

Services:

Other:

Total Blog Expenses:

## INCOME

Products:

Affiliate:

Ad Revenue:

Other:

Total Blog Income:

NET PROFIT/LOSS:

## HIGHLIGHTS

## CHANGES ON THE BLOG:

## ENVIRONMENTAL INFLUENCES:

## WHAT WORKED:

## WHAT DIDN'T WORK:

## WHAT I NEED TO DO BETTER:

## ACTION STEPS FOR NEXT MONTH:

# MARCH BLOG REPORT

## TRAFFIC

Total Sessions:

Total Pageviews:

## POSTS

Total Posts Written:

Most Popular Post:

## AUDIENCE

Email Subscribers:

Pinterest Followers:

Facebook Followers:

Twitter Followers:

## EXPENSES

Products:

Services:

Other:

Total Blog Expenses:

## INCOME

Products:

Affiliate:

Ad Revenue:

Other:

Total Blog Income:

NET PROFIT/LOSS:

HIGHLIGHTS

CHANGES ON THE BLOG:

ENVIRONMENTAL INFLUENCES:

WHAT WORKED:

WHAT DIDN'T WORK:

WHAT I NEED TO DO BETTER:

ACTION STEPS FOR NEXT MONTH:

# APRIL BLOG REPORT

## TRAFFIC

Total Sessions:

Total Pageviews:

## POSTS

Total Posts Written:

Most Popular Post:

## AUDIENCE

Email Subscribers:

Pinterest Followers:

Facebook Followers:

Twitter Followers:

## EXPENSES

Products:

Services:

Other:

Total Blog Expenses:

## INCOME

Products:

Affiliate:

Ad Revenue:

Other:

Total Blog Income:

NET PROFIT/LOSS:

HIGHLIGHTS

CHANGES ON THE BLOG:

ENVIRONMENTAL INFLUENCES:

WHAT WORKED:

WHAT DIDN'T WORK:

WHAT I NEED TO DO BETTER:

ACTION STEPS FOR NEXT MONTH:

# MAY BLOG REPORT

## TRAFFIC

Total Sessions:

Total Pageviews:

## POSTS

Total Posts Written:

Most Popular Post:

## AUDIENCE

Email Subscribers:

Pinterest Followers:

Facebook Followers:

Twitter Followers:

## EXPENSES

Products:

Services:

Other:

Total Blog Expenses:

## INCOME

Products:

Affiliate:

Ad Revenue:

Other:

Total Blog Income:

NET PROFIT/LOSS:

HIGHLIGHTS

CHANGES ON THE BLOG:

ENVIRONMENTAL INFLUENCES:

WHAT WORKED:

WHAT DIDN'T WORK:

WHAT I NEED TO DO BETTER:

ACTION STEPS FOR NEXT MONTH:

# JUNE BLOG REPORT

## TRAFFIC

Total Sessions:

Total Pageviews:

## POSTS

Total Posts Written:

Most Popular Post:

## AUDIENCE

Email Subscribers:

Pinterest Followers:

Facebook Followers:

Twitter Followers:

## EXPENSES

Products:

Services:

Other:

Total Blog Expenses:

## INCOME

Products:

Affiliate:

Ad Revenue:

Other:

Total Blog Income:

NET PROFIT/LOSS:

HIGHLIGHTS

CHANGES ON THE BLOG:

ENVIRONMENTAL INFLUENCES:

WHAT WORKED:

WHAT DIDN'T WORK:

WHAT I NEED TO DO BETTER:

ACTION STEPS FOR NEXT MONTH:

# JULY BLOG REPORT

## TRAFFIC

Total Sessions:

Total Pageviews:

## POSTS

Total Posts Written:

Most Popular Post:

## AUDIENCE

Email Subscribers:

Pinterest Followers:

Facebook Followers:

Twitter Followers:

## EXPENSES

Products:

Services:

Other:

Total Blog Expenses:

## INCOME

Products:

Affiliate:

Ad Revenue:

Other:

Total Blog Income:

NET PROFIT/LOSS:

## HIGHLIGHTS

## CHANGES ON THE BLOG:

## ENVIRONMENTAL INFLUENCES:

## WHAT WORKED:

## WHAT DIDN'T WORK:

## WHAT I NEED TO DO BETTER:

## ACTION STEPS FOR NEXT MONTH:

# AUGUST BLOG REPORT

## TRAFFIC

Total Sessions:

Total Pageviews:

HIGHLIGHTS

## POSTS

Total Posts Written:

Most Popular Post:

CHANGES ON THE BLOG:

## AUDIENCE

Email Subscribers:

Pinterest Followers:

Facebook Followers:

Twitter Followers:

ENVIRONMENTAL INFLUENCES:

## EXPENSES

Products:

Services:

Other:

Total Blog Expenses:

WHAT WORKED:

WHAT DIDN'T WORK:

## INCOME

Products:

Affiliate:

Ad Revenue:

Other:

Total Blog Income:

WHAT I NEED TO DO BETTER:

NET PROFIT/LOSS:

ACTION STEPS FOR NEXT MONTH:



# SEPTEMBER BLOG REPORT

## TRAFFIC

Total Sessions:

Total Pageviews:

## POSTS

Total Posts Written:

Most Popular Post:

## AUDIENCE

Email Subscribers:

Pinterest Followers:

Facebook Followers:

Twitter Followers:

## EXPENSES

Products:

Services:

Other:

Total Blog Expenses:

## INCOME

Products:

Affiliate:

Ad Revenue:

Other:

Total Blog Income:

NET PROFIT/LOSS:

HIGHLIGHTS

CHANGES ON THE BLOG:

ENVIRONMENTAL INFLUENCES:

WHAT WORKED:

WHAT DIDN'T WORK:

WHAT I NEED TO DO BETTER:

ACTION STEPS FOR NEXT MONTH:

# OCTOBER BLOG REPORT

## TRAFFIC

Total Sessions:

Total Pageviews:

## HIGHLIGHTS

## POSTS

Total Posts Written:

Most Popular Post:

## CHANGES ON THE BLOG:

## AUDIENCE

Email Subscribers:

Pinterest Followers:

Facebook Followers:

Twitter Followers:

## ENVIRONMENTAL INFLUENCES:

## EXPENSES

Products:

Services:

Other:

Total Blog Expenses:

## WHAT WORKED:

## WHAT DIDN'T WORK:

## INCOME

Products:

Affiliate:

Ad Revenue:

Other:

Total Blog Income:

## WHAT I NEED TO DO BETTER:

NET PROFIT/LOSS:

## ACTION STEPS FOR NEXT MONTH:

# NOVEMBER BLOG REPORT

## TRAFFIC

Total Sessions:

Total Pageviews:

HIGHLIGHTS

## POSTS

Total Posts Written:

Most Popular Post:

CHANGES ON THE BLOG:

## AUDIENCE

Email Subscribers:

Pinterest Followers:

Facebook Followers:

Twitter Followers:

ENVIRONMENTAL INFLUENCES:

## EXPENSES

Products:

Services:

Other:

Total Blog Expenses:

WHAT WORKED:

WHAT DIDN'T WORK:

## INCOME

Products:

Affiliate:

Ad Revenue:

Other:

Total Blog Income:

WHAT I NEED TO DO BETTER:

NET PROFIT/LOSS:

ACTION STEPS FOR NEXT MONTH:

# DECEMBER BLOG REPORT

## TRAFFIC

Total Sessions:

Total Pageviews:

## HIGHLIGHTS

## POSTS

Total Posts Written:

Most Popular Post:

## CHANGES ON THE BLOG:

## AUDIENCE

Email Subscribers:

Pinterest Followers:

Facebook Followers:

Twitter Followers:

## ENVIRONMENTAL INFLUENCES:

## EXPENSES

Products:

Services:

Other:

Total Blog Expenses:

## WHAT WORKED:

## WHAT DIDN'T WORK:

## INCOME

Products:

Affiliate:

Ad Revenue:

Other:

Total Blog Income:

## WHAT I NEED TO DO BETTER:

NET PROFIT/LOSS:

## ACTION STEPS FOR NEXT MONTH: