

# MONTHLY BLOG REPORT

## TRAFFIC

Total Sessions:

Total Pageviews:

## POSTS

Total Posts Written:

Most Popular Post:

## AUDIENCE

Email Subscribers:

Pinterest Followers:

Facebook Followers:

Twitter Followers:

## EXPENSES

Products:

Services:

Other:

Total Blog Expenses:

## INCOME

Products:

Affiliate:

Ad Revenue:

Other:

Total Blog Income:

NET PROFIT/LOSS:

HIGHLIGHTS

CHANGES ON THE BLOG:

ENVIRONMENTAL INFLUENCES:

WHAT WORKED:

WHAT DIDN'T WORK:

WHAT I NEED TO DO BETTER:

ACTION STEPS FOR NEXT MONTH: