

# YEARLY STATS

		J	F	M	A	M	J	J	A	S	O	N	D
TRAFFIC	Sessions												
	Pageviews												
	Bounce rate												
	Ret. visitors												
	Unique visitors												
	Time on page												
EMAIL LIST	Subscribers												
	% Conversions												
	Open rate												
	Emails sent												
FOLLOWERS	Facebook												
	Instagram												
	Pinterest												
EXPENSES	Services												
	Supplies												
	Equipment												
INCOME	Affiliate												
	Ad networks												
	Ad space												
TOTAL													
Net Profit/Loss													